



March 1st, 2008

IMPORTANT ANNOUNCEMENT

Ref: Kuraray America, Inc., PVOH&PVB – Office relocation

Dear valued customer:

We thank you very much for your continuous and long term support for PVOH and PVB products from Kuraray Group.

Pursuant to the merger of Kuraray America (see attached press release copy dated January 2nd, 2008), we are pleased to inform you that the office of Kuraray America PVOH&PVB Division will be relocated to Houston, TX, as of March 24th (Mon), 2008.

<Time Schedule>

March 20th (Thu): Closing day of New York Office
March 21st (Fri): Good Friday (Day-Off)
March 24th (Mon): Operation starts in new Houston Office

Please note that after March 21st, our telephone line and Fax machine in New York will be no longer available. The new contact information of Kuraray America, PVOH&PVB Division will be as follows after March 21st:

Address: **Kuraray America, Inc., PVOH & PVB Division**
2625 Bay Area Blvd, Suite 300
Houston, TX 77058-1551

New Contacts in Houston: **Heiko Mack**
Sales Manager, PVOH and PVB
heiko.mack@kurarayamerica.com
Direct: 713-495-7382
Fax: 713-495-7383

Reisuke (Ray) Nakada
Sales Manager, PVOH
ray.nakada@kurarayamerica.com
Direct: 713-495-7380
Fax: 713-495-7383



Yosuke (Ken) Kumaki

Technical Service Manager, PVOH and PVB

ken.kumaki@kurarayamerica.com

Direct: 713-495-7381

Fax: 713-495-7383

Irma Valdez

Customer Service Representative

irma.valdez@kurarayamerica.com

Customer Service: +1-800-423-9762

Direct: 713-495-7349

Fax: 713-495-7322

Bank account information: Will remain as it is.

Should you have any question, please do not hesitate to call us. Thank you very much for your attention, and we sincerely look forward to continuing our service even after the relocation.

With Best Regards,

Kuraray America Inc.
PVOH&PVB Division



Kuraray America, Inc. a Member of the Global Kuraray Group -

Consolidation of N. American Operations Press Release

HOUSTON--(BUSINESS WIRE)--January 02, 2008 Effective January 1, 2008, Kuraray America, Inc. will consolidate the existing N. American assets of Kuraray Co., Ltd. of Japan. This move is being taken with the objective of providing additional strategic emphasis in regional management operations. As market globalization continues, there is an increasingly stronger need to develop such localized management to suit specific market characteristics.

Overview of the Consolidation

Kuraray America, Inc. will absorb EVAL Company of America and SEPTON Company of America to combine with existing assets of Kuraray America, Inc.

Date of Merger: January 1, 2008

Overview of the Post-Merger Entity

Company name: Kuraray America, Inc.
(www.kurarayamerica.com)

President: Nobuya Tomita

Principal businesses: Import and sale in the United States of chemical (PVOH, PVB and fine chemicals), fibers and textiles, and dental materials;
Manufacture and sale of EVAL (EVOH)
and SEPTON (ThermoplasticElastomer).

Address: 2625 Bay Area Blvd. Suite 300
Houston, TX 77058-1551 U.S.A.



Reasons for the Consolidation

1. To strengthen the foundation for business development in the Americas - Collect intelligence on markets in north, central and South America; create plans for concerted Group activities in market development, establish a regional office with an overall management function, research, planning and strategic competence. With the Kuraray Research and Technical Center (USA) at its core, the consolidation also promotes information exchange and technology interaction among businesses, facilitates increased technological innovation and strengthens product development.

2. To develop human resources - Organizational consolidation leads the way to the effective use of human resources, linked with the training and deployment of individuals who are effective on a global scale. Also by raising its local profile, the Company expects to attract talented staff.

3. To strengthen information systems - In conjunction with the consolidation, Kuraray America, Inc. will introduce systems specifications utilized at its headquarters. In this manner, Kuraray America will enhance efficiencies in consolidated management.

4. To strengthen the organizational structure and improve operational efficiency - Strengthen coordination with Kuraray America, Inc. headquarters and local compliance management systems. In addition to operational management, administrative functions such as accounting, legal affairs, general affairs, purchasing, distribution and human resources will all have a higher profile and will be more effective as a result of this consolidation.

CONTACT: Kuraray America, Inc. Gary Wooddell,
Gary.Wooddell@kurarayamerica.com

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